



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT
(AFFILIATED TO OSMANIA UNIVERSITY)
APPROVED BY AICTE
A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY



CONTINUOUS IMPROVEMENT

KAIZEN- CLUB

“VANIJYAVARTA – Corporate Updates”

An ongoing event called "**VANIJYAVARTA-corporate updates**" is held on Saturdays each week as part of Kaizen- club , the faculty coordinators for this club are Mrs.T.Swetha and D. Ambaprasad. This program's primary goal is to inspire students to share and deepen their business knowledge while offering a forum for them to develop their communication skills, get over stage fright, and stay up to date on market developments.

Session 1: December 8, 2023, from 1:00 to 2:30 p.m. The week's participants provided corporate updates on the companies of Christian Dior, MRF, Infosys, Wipro, Bajaj Groups, Dell, and Ikea.

Session 2: The participants provided corporate updates on the companies of Apple, Jio, Tesla, IBM, Indian Pencil, Mahindra, Marico, Britannia, Deloitte, and Amazon. **On December 15, 2023**, between 12:30 and 1:30 p.m. We've added a new part called "**Entrepreneur of the Week**" in addition to learning about businesses. The primary goal of include this is to support and develop students' entrepreneurial ideas and abilities while also transforming their ideas into action. Regarding these topics, T. Mounika, a second-year student coordinator, gave a presentation on Papers and parcels -Tilak Mehta.

Session 3: The participants for that week provided company updates on Aramco, Koenigsegg, Ferrari, Lamborghini, Bugatti, Porsche, Pathani, and HDFC. On December 23, 2023, from 12:30 to 1:30 p.m. Additionally, because **December 24th is "Consumer Rights Day,"** D. Sowjanya, the second-year student coordinator, raised awareness of those rights.



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NARAYANAGUDA, HYDERABAD - 500029.

VANIJYAVARTA



Ready, Set, Compete



**SEMINAR
HALL**



EVERYWEEK

INCLUDES:

Company Updates

- History
- Position in Market
- Social Activities
- NPD
- Competitors

Student Co-ordinators

- Nithya Chandana
- M. Apoorva
- Nandini
- Ravi Teja

FACULTY CO-ORDINATORS

Mr. D. AMBA PRASAD
Mrs. T. SWETHA

HEAD OF THE DEPARTMENT

Mrs. S. MADHAVILATHA

DIRECTOR I/C

Mrs. V. SANTHI

Glimpses of the Event







